

**EDSIG BOARD MEETING**  
**Wilmington, NC**  
**March 27-28, 2009**

Meeting was called to order at 2:00 p.m.

In attendance Wendy Ceccucci, Don Colton, Ken Grant, Al Harris, Tom Janicki, Paul Leidig, George Nezelek, Alan Peslak, Steve Reames, Pat Sendall, Li-Jen Shannon, and Mike Smith

Absent: Kevin Jetton, Kathleen Kelm , Kevin and Kathleen attended via Skype or phone on Saturday AM.

The board discussed ways we can improve EDSIG. Some ideas that were mentioned include:

- Enhanced member services
- Becoming the premier 'outcomes' assessment group
- Awareness program for middle and high school students about IT/IS/CS
- Growth of CONISAR
- Develop closer link to AITP and the IT profession
- AITP/EDSIG joint advisory board
- Increased attendance at ISECON/CONISAR
- Have increased involvement of PhD students
- Create a framework for contribution to organized body of knowledge for education
- How do we leverage technology in this climate to get people to participate?

The 2008 EDSIG Board Minutes were approved. The 2008 EDSIG Annual Meeting minutes were approved.

Paul sent out a draft copy of the ISECON & CONISAR 2009 Event Schedule. We discussed cancelling the Friday lunch and ending sessions on Friday afternoon. We decided to add full breakfasts on Friday and Saturday in place of the Friday luncheon.

**Membership:** Alan gave his membership report. We currently have 321 members. Alan noted that there were several discrepancies on the membership. Both he and Pat were not listed at members.

Action items :

- Steve will work with FITE to provide an accurate and up to date list of members.
- Compare the current membership list with:
  - list provided by AITP
  - ISECON registration
  - Monthly list that goes to the Treasurer
- A follow up letter will be sent out by Alan to former members.
- Have FITE provide EDSIG with the ability to change or update records.

- Alan will provide an updated report by May15th.
- Require FITE to provide names of members who attended the ISECON conference. Kevin did provide this information for ISECON 2008.

The membership action item was motioned and approved.

**ISECON 2008-** Kevin's ISECON/CONISAR report was reviewed. EDSIG's profit from ISECON 2008 was \$10,264.79. Kevin explained via Skype the software license fee. He indicated that FITE requested that Brian Reithel write a new web-based ISECON/CONISAR registration system for them. The FITE group agreed to a longer term contract paying an annual "usage" fee and we covered the one-time up front development costs so as to split it out over time. It was noted that EDSIG has some concerns on the hiring of AITP/FITE/EDSIG board members without written bids accepted and all parties responsible for paying notified in advance. A motion was made and approved to accept ISECON 2008 report as given by Kevin.

**ISECON 2010-** Kevin went over the Nashville hotel options for 2010. We narrowed it down to two hotels – Loews Vanderbilt and Sheraton downtown. A straw vote was 7 – Loews and 5 – Sheraton. Kevin and Kathleen are going to proceed looking into both of these locations. Either property would be okay with the board.

**Treasurers Report-** Kathleen noted that we currently have \$33,165.37 in the bank. Kathleen will send an updated financials report by May 15th. She will also create a proposed budget by May 15<sup>th</sup>. The proposed budget will be approved electronically. Ken refreshed our memory on past conference income: 2004 = 9500; 2005= 10770; 2006= 6710; 2007 = 9000; 2008 = 10265

**Site Approval Team Motion:** If we don't select the city from our yearly board meeting, at the discretion of the board a team of two or three members will be sent to select a site for the conference as a shared conference expense. Motion was approved and unanimously approved. This would permit the 2010 chair of the conference to go to Nashville in advance if both FITE/EDSIG find it appropriate. Kevin has already been to Nashville.

#### **Round Table Summaries:**

**PhD colloquium** – The PhD colloquium will be held on Thursday afternoon and/or Friday morning. Students will be given a significantly reduced conference rate. Attendees should submit a paper or research on their dissertation. The papers will have the opportunity to be published as a student paper in the proceedings. Submissions from graduate students will be accepted as well. A peer review of each paper will be given. By May 1<sup>st</sup> George will send a revised document of the PhD/graduate colloquium. George will develop a pricing scheme for attendees.

**Teaching Case Templates** – Objective is to provide a new venue for faculty to publish cases in information systems that are uniform. A separate track for cases will be developed. The cases

will be peer-reviewed and can be in multi-media form. The material will need to be password protected for AITP members only. More details are attached.

**Promotion** – Wendy will organize two or three scheduled trips. A possible theme of ISECON 2010 could be “Capitol –ize ON I.S. Education” and “Capitol –ize ON I.S. Applied Research” We will try to have a capitol tour and have dinner at some government building or restaurant. Also we will try and email local faculty in the greater DC area.

#### **Educator of the Year -**

Ken mentioned that a possible venue for possible EOYs are authors of I.S. textbooks. Ken requested that the board members send a list of possible EOYs. Don suggested that Alan, the membership chair send out an email for a call of nominations for educator of the year. By April 10<sup>th</sup> Ken will provide Alan with the documentation for the call of EOY.

#### **EDSIG Fellows -**

A discussion was held on the number of initial members. By May 1<sup>st</sup> Don will have a proposed list of EDSIG fellows. Don will also have a proposal on fees and awards for the EDSIG Fellow(s).

#### **JISE Report**

Al presented the JISE report (see attached). A discussion was also held on having an electronic format available.

#### **FITE Liaison Report / Others**

Steve presented the FITE agenda for their next board meeting. He also showed the board the FITE website. Tom noted that the FITE and EDSIG working agreement has been working extremely well. Tom also mentioned that maybe FITE would create a scholarship for a PhD student to attend the ISECON PhD Colloquium. Al noted that there are 8 lifetime AITP members.

Steve presented a letter from Bart Longenecker on a NSF CPATH proposal. Bart would like a letter from the EDSIG organization giving their official support to the CPATH goals, and stating their desire to be supportive, and to be involved through participation of their membership. In return, he will try to attract additional folks to the ISECON meeting. Steve motioned that EDSIG support the goals as written in Bart’s letter and that Tom as President will write the letter of endorsement. The vote was 9 in favor, 1 opposed and 1 abstain. Ken brought up the ITM Business

#### **ISEDJ and JISAR Acceptance Rate Papers –**

A discussion of the ISEDJ acceptance rate was discussed. A discussion also ensued on opening up ISEDJ to papers submitted that were not submitted to ISECON. Alan moved that the acceptance rate for ISEDJ for the 2009 edition be 60%. The motion passed: 6 in favor, 2 opposed and 2 abstain. . Alan moved that the JISAR’s acceptance rate for the 2009 edition be 73%. The motion passed: in 9 favor, 0 opposed and 2 abstain.

## **Associated Files:**

- JISE Report: 0903 EDSIG JISE Update.doc
- EOY Plaque Wording(from Paul): EOYPlaque2008.docx
- 2009 March EDSIG Agenda(from Tom) EDSIGMarchMeeting.docx
- Phone numbers and Arrival Times of Board Members(from Wendy): Phone Numbers.xlsx
- EOY official document(from Paul): EDSIG IS Educator of the Year Program.docx
- Conisar-ISECON 2008 financial report(from Kevin): Conisar-ISECON 2008 financial report.docx
- ISECON 2009 Call for Papers(from Tom): ISECONCall2009.pdf
- Conisar 2009 Call for Papers(from Tom): CONISARCall2009.pdf
- ISECON 2010 Docs:
  - ISECON2010 Nashville Hotel Recommendations and Pros and Cons short list(from Kevin): ISECON2010 Nashville Recommendations.pdf
  - ISECON2010 Nashville Hotels Pros and Cons(from Kevin): ISECON2010 Nashville Hotel ProCon.pdf
  - ISECON2010 Nashville Downtown-Vanderbilt area Pros and Cons: ISECON2010 Nashville Downtown-Vanderbilt ProCon.pdf
- Final Submission Proceedings format 2009 - finalsubmission2009.pdf and .docx

## **Roundtable reports:**

### **Membership:**

Vamping up our Electronic presence

- Maybe use Social Networking Tools - Facebook and Friend and invite them
- LinkedIn –
- Explore YouTube

Quarterly Newsletter

Website:

- Video of our speaker and other materials
- Teaching tips- Cases, Syllabi, Rubrics, (password protected for members only)
- Self nominating Volunteering for helping with courses.
- Editorial/professional book reviews
- Finding Research buddies
- Make External Reviewers Available
- Revolving topics – Blog such as Green IT
- Testimonials of the importance of the conference

Evaluating the conference

Stimulus package: \$50 off for new members attending the conference

Joint project between AITP and EDSIG

Marketing to newly appointed PhD

**EDSIG By-Laws** – The EDSIG By-Laws were reviewed and discussed.

The board approved in concept the changes to what constitutes a quorum. Ken Grant will develop the actual verbiage and send for board approval via email. We need to have the vote completed at least 60 days in advance of the annual meeting to notify the members. We were instructed by the membership to develop changes to the quorum levels at the November 2008 membership meeting.

The Board will vote via email (need 2 / 3 vote to forward to membership); if we have the appropriate vote, this change to the bylaws will be placed before the membership this November, would not take effect to fall 2010.

A healthy and spirited discussion occurred on the changes to what officers would be appointed versus elected and the impact on the term limits. Most board members indicated a favorable response to moving toward 3 year terms if the officers are appointed. But disagreement occurred on what officers should be appointed versus elected. Ideas were raised on president-elect? Should the vice president or treasurer to be elected by the members at large.

A straw poll was taken on

**Membership elects the President and elects the members at large and the board selects officers. (but should there be a president-elect, etc).**

Yes 5, No 2 , Abstentions 2

After more discussion it was decided for Ken to draft potential changes on the election or appointment of officers. Nothing will go to the membership this November on the issue. Ken was asked to have these changes ready for the board to continue discussion in November at our meeting, but not take to the full membership.

**Promotion of IT/IS to high school students (see attached for full report)**

Li Jen to report on the committees ideas, at the meeting her team came up with:

1. Create multimedia files and send out through EDSIG organization. YouTube, Podcast, Membership web site.
2. Panel discussion for ISECON 09
  - a. AITP/SIM; Region 3 has HS mentoring program; Steve will discuss on panel

b. Paul , STEM materials, PR

Li-Jen: Instructional area; will create career path materials (videos

### **JISE Transition**

We need to work toward developing a job description and process for the replacement of the editor of JISE. We know at some time in the next few years, Al will want to retire (after all he can't work in France anymore).

Tom/Al will type up list of duties, Al will come up with some suggested names; names will come to EDSIG board along with a process. Document everything Al and Jackie do for JISE. Tom will type it up and distribute to board.

### **Other business items**

Slate of candidates for 2010, if interested in any position send Don Colton an email

Budgetary authority—who has authority to approve budget items, need a policy, move to next meeting, ask the treasurer to start the development of this policy

November board meeting time—2pm to 6pm Wednesday (***Update will be Thursday AM only***)

Each person on this board has an assigned responsibility or task.

2011 site selection (Wilmington NC), (Tom turned over the 'gavel' to past president Don Colton)

Overall

- Excellent facilities, lots of interesting things to do, climate in November, lots of things to walk to, city would work wonderful, Hilton property is “good”, property perfect size for us, food has been good, “100% yes”, would like Tom to look into beach condos
- Subgroup visited beach condos, very nice place to bring families
- Internet has been a problem, power cords, transportation may be a negative (e.g., Grand Rapids)
  - Board voted unanimously yes to hold 2011 in Wilmington
- Wrap-ups

Conclusion status on EOY? Ken was going to circulate a memo to solicit input to EOY

April 15<sup>th</sup> criteria; May 1<sup>st</sup> names; June 1<sup>st</sup> decision

Steve is going to send 13 point check list that he's going to bring to the FITE meeting

Ken asked that at future meetings we end the meeting with asking each member to report their 'tasks' and projected due date. In the interim Tom to send the update (done)

Meeting adjourned at 5:20 pm; group interested in going to beach to meet in lobby @ 5:40pm

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